AlEn is a leading Mexican company in the manufacturing of cleaning products that provides well-being and cleaning solutions for homes in Mexico, the United States, Central America and the Caribbean. With more than 70 years of experience, our purpose is to build a cleaner and more sustainable world for you. We achieve this through 13 high-value brands such as CLORALEN®, PINALEN®, Ensueño®, Flash® and Art of Green®.





5 production plants

plants



Export to +30 countries





2 plastic recycling plants

4 raw materials and chemical products



+1 million points of sale

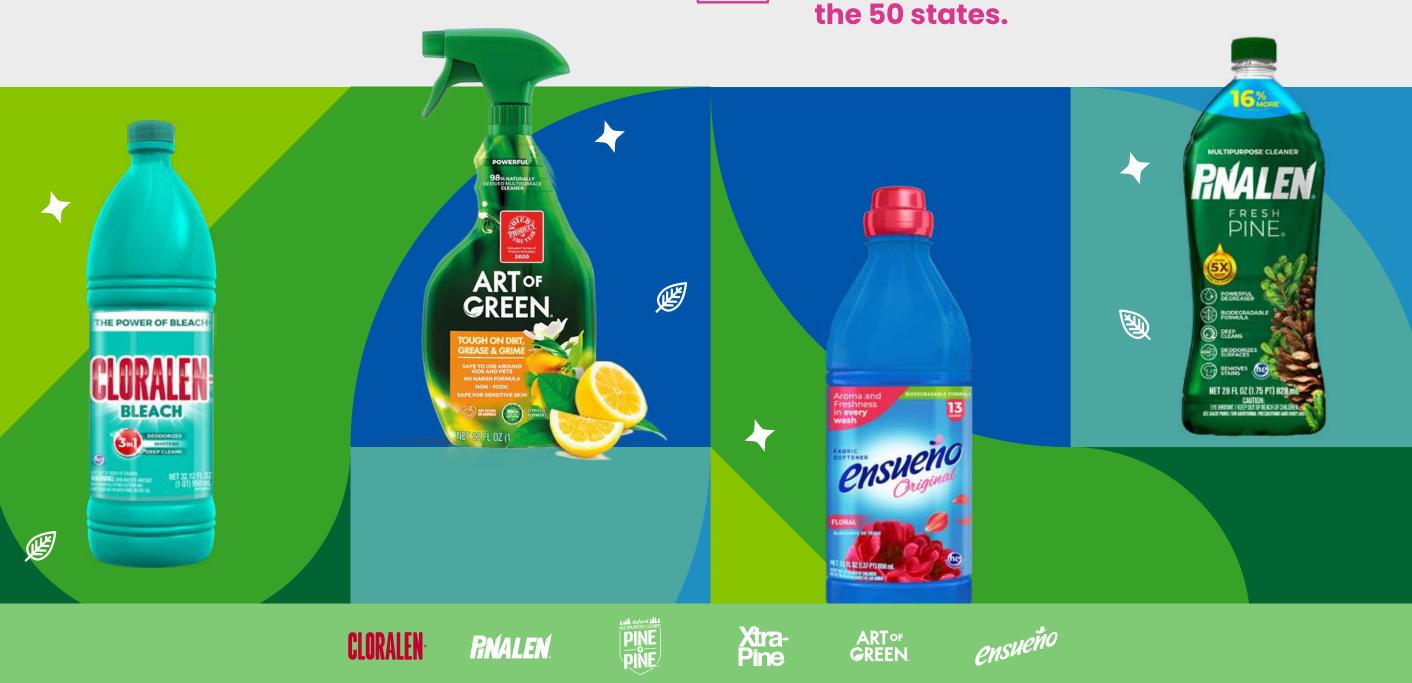


Today we are +5,000 employees





We reached **50% of the stores** in the United States throughout



WE OFFER THE BEST PLACE TO WORK IN

AN ENVIRONMENT OF RESPECT, INCLUSION, DIVERSITY AND COLLABORATION



We give priority to the **health and safety** of our employees and their families.



**+25 health and hygiene protocols,** family clinics, training and investment in infrastructure.



We promote the well-being of our people through different **benefits and employment** 

**entitlements** such as more vacation days, personal days, flexible hours and maternity and paternity leave.

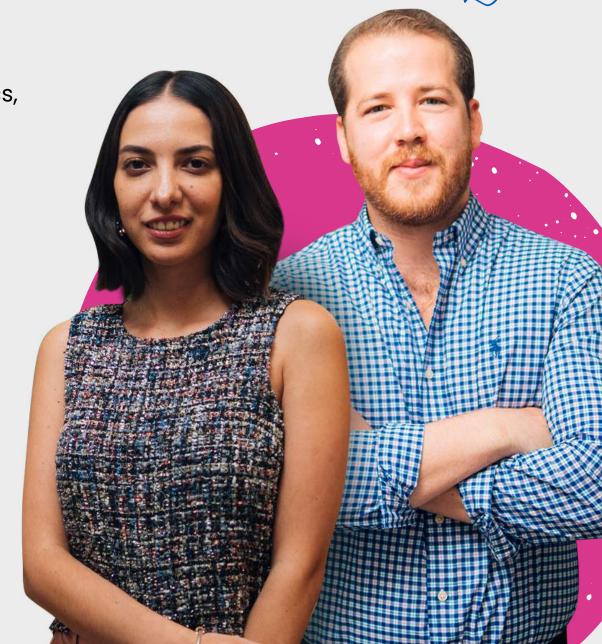


**+1,690** new hires





+140,000 hours of learning



### WE CREATE SOCIAL VALUE HAND IN HAND WITH THE COMMUNITY





### **Employees and suppliers**

guide their actions according to the high standards of our Code of Ethics



+2 million people
benefited through AlEn
Foundation in the last 5 years



#### **Donated 1.1 million products**

to help families in vulnerable communities, hospitals and medical personnel



12 consecutive years with the Socially Responsible Company distinction (ESR® in Spanish)



# SUSTAINABILITY IS AN ESSENTIAL PILLAR IN OUR WAY OF DOING BUSINESS





100% of our production operations have water treatment plants



All our plants have the Clean Industry certification by the Federal Attorney for Environmental Protection (PROFEPA in Spanish) in Mexico



Regenerative agriculture practices in our natural raw materials through UUMBAL with RFA and FSC certification



28% reduction in CO<sub>2</sub> emissions per ton produced, compared to the previous year.



# WE ARE LEADERS IN PLASTIC RECYCLING



+25 years recycling plastic bottles



85 recycling machines and 5 community plastic recycling programs



+10 years using bottles made with 100% recycled PET material



Thanks to our plants We recycle more plastic than we put on the market with our products



Annual recycling of +50,000 tons of plastic







WE BRING WELL-BEING AND CLEANING SOLUTIONS TO MILLIONS OF FAMILIES THROUGH PRODUCTS WITH A SUSTAINABLE

**APPROACH** 



Biodegradable and degradable formulas



Acknowledgments by the Advantage survey in Mexico:

- 1st place in Wholesale Channel.
- 2<sup>nd</sup> place in Self-Service, Convenience and Price Clubs



+ 80 products launched in record time



CLORALEN® became the second largest bleach brand in the United States.

\*Nielsen xAOC FY 2020





